



RYAN CRANE COPYWRITER

210.393.6597 | crannibal@gmail.com

WORK

- # 02/2016 - PRESENT
TERRI & SANDY, NEW YORK, NY | COPYWRITER
Gerber, Disney, Peeps, Barba, Mike and Ike
- # 08/2013 - 02/2016
GREY, NEW YORK, NY | COPYWRITER
Marriott, Advil, Hasbro, Disney, Transformers, NFL,
Marvel, Playskool
AWARD: Masters of Innovation, 1st Place, Not My Kid, 2015
- # SUMMER 2013
CONCEPT FARM, NEW YORK, NY | COPYWRITING INTERN
ESPN, Century 21, Empire State Building, Aruba, & Vecco
- # SPRING 2013
T3, AUSTIN, TX | COPYWRITING INTERN
Windows Phone, Sprite, Allstate
AWARD: Bronze Austin ADDY, Social Media Campaign, 2013
- # FALL 2012
FRESHMANSUPPORT.COM, DALLAS, TX | COPYWRITER
Concepted, managed, and produced blogging contest campaign
targeting high school seniors.
- # SUMMER 2012
RAPP, DALLAS, TX | COPYWRITING INTERN
AMC; Carter's & Oshkosh B'gosh; PEPSI; Big Heart Pet Brands;
Bahamas Ministry of Tourism

NOT WORK

- # 2016 Faced grizzlies at Kitoi Bay Hatchery | Kodiak, Alaska
- # 2015 Dined at #4 Restaurant in World | Lima, Peru
- # 2015 Gone Fishin' with my CD | Remote Lake, Canada
- # 2014 Welded Fire Pit | San Antonio, TX
- # 2012 Managed fireworks stand | Middle of Nowhere, TX

HOMEWORK

- # University of Dallas, 2009
BA Business Leadership
- # The University of Texas at Austin, 2012
MA Advertising, Texas Creative Sequence

####